

Kentucky Workforce Innovation Board - HISTORY DOCUMENT

Transition Plan for Current Initiatives

As of 7/16/2015

Project Name	Continuing thru 2015 - 2016	Operationalize thru Continuous Improvement	Suggested Project Champion	Project Manager
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Education Alignment

1	Accelerating Opportunity (I-Best)	X		Bob King / Reecie Stagnolia	Jason Dunn
2	Apprenticeship	X		Peter Feil	Secretary Roberts
3	High School Outreach		x		Karen Deuker
4	Accelerated GED		x		Jacqueline Korengal
5	Tech High		x		Angie Fischer

Economic Development Alignment

6	Work Ready Communities	X		Kurt Krug	Robert Curry
7	Kentucky Skills Network (Unified Business Services)	X		Rob Southard	Ben Haydon
8	Entrepreneurship		x		Haley McCoy
9	Economic Development Academy (merge into KSN)	Merge into KSN			

System Transformation

10	Sector Strategies "Industry Partner Grants"	X		Hugh Haydon	Beth Kuhn
11	Kentucky Career Center Certification (RFP)	X		David Boggs	Tommy Wheatley
12	User Friendly Online Services (FOCUS)		x		Holly Neal
13	National Career Readiness Certificates		x		Joe Paul
14	Eligible Training Providers		x		Mike Riley
	Branding & Identity		x		Holly Neal

System Simplification

16	Team-Based Case Management (RFP)	X		Carla Webster	Jane Smith
17	High Impact WIBs (RFP)	X		Madison Silvert	Jason Slone
18	Alphabet Soup (merged into Workforce Academy)	Already Merged			
19	Partner for Success		x		Allison Flanagan
20	Statewide Reserve Investments		x		Beth Brinly

Improve Customer Service

21	Workforce Academy/Alphabet Soup (RFP)	X		Danette Wilder	Joanna Neubert
22	Kentucky Career Center Customer Flow	X		Pat Murphy	Cora McNabb
23	Get Back to Work		x		Jason Dunn
24	Unemployment Insurance Customer Service Plan		x		Melissa Beasley
25	(Branding) Outreach Initiative		x		Holly Neal (SOET)

Additional Upcoming Priorities to be Discussed

State Plan				
Youth and Young Adults				
Regional Planning Strategies				
Other... Your Suggestions				

Initiative Updates



WORKSmart Kentucky
2013 Update

Sector Strategies

Champion

Hugh Haydon

Manager

Pat Dudgeon

Project Status

Design

■ Tasks Completed



Implementation

■ Tasks Completed



Results To Date

- Created sector strategy toolkit
- Identified five statewide sectors
- Local/regional sector data tools
- World class sector strategy institute
- \$563,000 awarded to 10 partnerships

Major Tasks Remaining

- Close out all planning grants by June 30, 2013

Kentucky's Statewide Sectors

- Automobile/Aircraft Manufacturing
- Transportation, Distribution and Logistics
- Business Services and Research & Development
- Health Care/Social Assistance
- Energy Creation/Transmission

Branding & Identity

Champion

Heidi Margulis

Manager

Tom West

Project Status

Design

■ Tasks Completed



Implementation

■ Tasks Completed



Results To Date

- Brand promise adopted
- Customer journeys identified
- Logo & graphic assets selected
- Rollout plan approved



One Stop Certification

Champion

Lara Needham

Manager

Tommy Wheatley

Project Status

Design

■ Tasks Completed



Implementation

■ Tasks Completed

■ Self Assessment

■ Technical Assistance

■ Application Packet

■ Review & Train

■ Certification



Results To Date

- Base standards adopted
- Self assessments completed
- Technical assistance grants approved for eight workforce areas
- Consultant hired to develop application packet, certification review process and training

Major Tasks Remaining

- Application packet
- Certification review & train reviewers
- Certification of career centers



User-Friendly Online Services

Champion

Kim Huston

Manager

Holly Neal

Project Status

Design



Implementation



Results To Date

- Focus/Career, Focus/Talent developed
- Focus/Career, Focus/Talent rolled out
- Developed partner website template

Major Tasks Remaining

- Take state website portal to focus groups in field
- Externally roll out state and partner sites



National Career Readiness Certificate

Champion

Reecie Stagnolia

Manager

Joe Paul

Project Status

Design



Implementation



Results To Date

- 50,000 NCRC holders in Kentucky
- 22,000 issued in FY 11 & 12
- Majority of Kentucky Employability Certificates converted to NCRCs
- Available in 120 counties

Major Tasks Remaining

- Website report & billing module



Eligible Training Provider List

Champion

Rick Christman

Manager

Linda Burton

Project Status

Design



Implementation



Results To Date

- Project revisions and legal review
- Adoption by KWIB

Major Tasks Remaining

- Outreach program
- Technical assistance
- Update application form
- Develop statewide procedures



Tech High (Phase 1)

Champion

Dr. Dale Winkler

Manager

Angie Fischer

Project Status

Design

Tasks Completed



Implementation

Tasks Completed



Results To Date

- Career coaches in 10 area technology centers
- Go 2 College events held at community colleges
- Close The Deal events held at area technology centers
- Partnerships developed with Kentucky Adult Education and KCTCS



High School Outreach

Champion

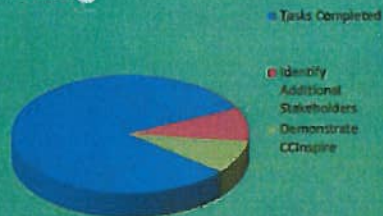
Joseph U. Meyer

Manager

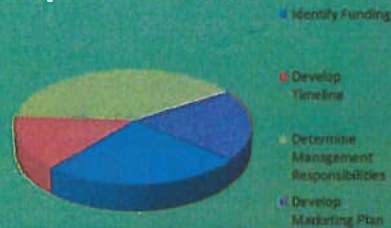
Karen Dueker/Melissa Quillen

Project Status

Design



Implementation



Major Tasks Remaining

- Identify additional stakeholders
- Demonstrate CCIInspire
- Determine funding sources
- Develop timeline for rollout
- Define management, maintenance and other responsibilities
- Develop marketing plan



Kentucky Work Ready Communities

Champion

Crystal Gibson

Managers

Jason Slone/Tom West

Project Status

Design

■ Tasks Completed



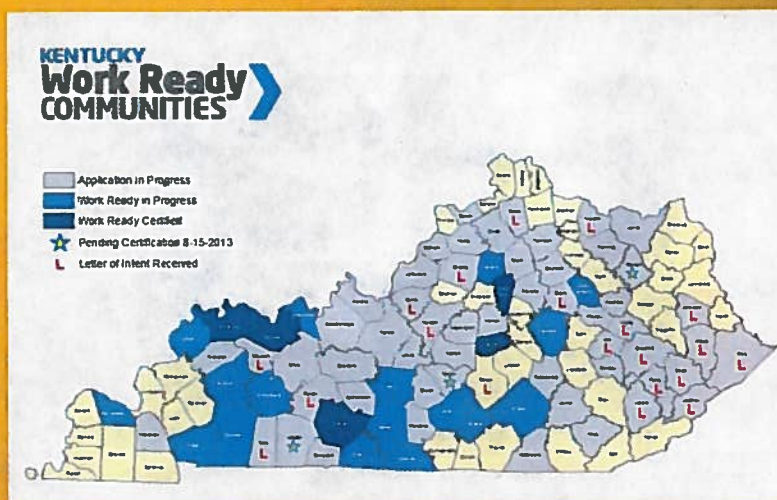
Implementation

■ Tasks Completed



Results To Date

- Five counties certified Work Ready
- 17 counties certified Work Ready in Progress
- 36 counties working on applications
- 500+ community leaders engaged
- 62 of 120 counties engaged/52% of the commonwealth's counties are engaged



Business Services Redesign

Champion

Jim Cole

Manager

Linda Prewitt

Project Status

Design

■ Tasks Completed



Implementation

■ Tasks Completed



■ Hire Business Services lead
■ Cabinet/Ed. Dev./KCTCS framework
■ Unified teams statewide
■ Develop shared data base

Major Tasks Remaining

- Hire state business services lead staff
- Workforce/Cabinet for Economic Development/KCTCS framework
- Unified business service teams statewide
- Develop shared employer database



Alphabet Soup

Champion
N/A

Manager
Terri Bradshaw

Project Status

Design

■ Tasks Completed



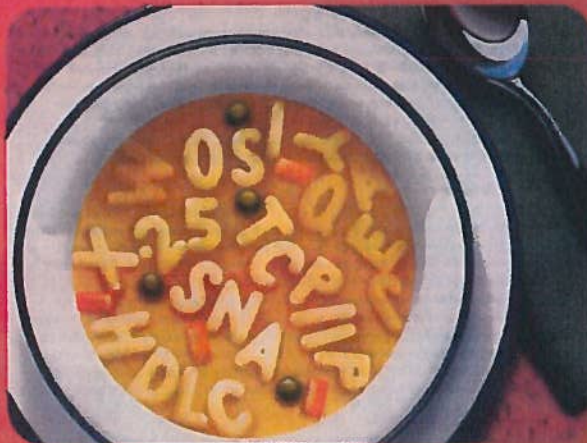
Implementation

■ Tasks Completed



Results To Date

- Cabinet and agency websites scrubbed for acronyms and jargon
- Letters sent to partners requesting elimination of acronyms and jargon from customer communications



Partner For Success

Champion

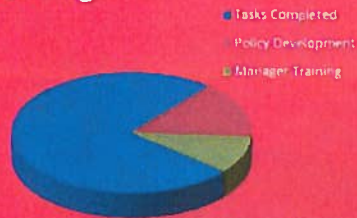
Beth Brinly

Manager

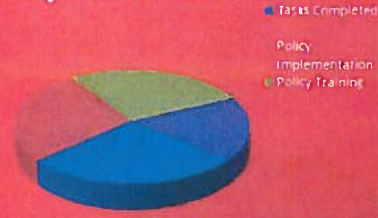
Allison Flanagan

Project Status

Design



Implementation



Results To Date

- Leadership Training - 75+ leaders from all agencies
- Statewide Training - Three regional trainings, 200 trainers trained
- Local Area Trainings - 10 local areas completed trainings to all employees

